



**THE AIRE CENTRE**  
Advice on Individual Rights in Europe



**REGIONAL  
ANTI-CORRUPTION  
INITIATIVE**

**COMBATING CORRUPTION AND ORGANISED CRIME IN THE WESTERN  
BALKANS THROUGH STRENGTHENING REGIONAL COOPERATION IN ASSET  
RECOVERY**

# THE MEDIA OVERVIEW

**September 2021 – March 2022**

# MAIN FIGURES

- Over 100 media mentions in the national and local media across the Western Balkans region
- 5 organized press events and sessions
- Implemented interviews with asset recovery specialists
- Developed mechanisms of social media communications via Twitter and LinkedIn
- Established database of over 200 media contacts in the Western Balkans region



# CHANNELS OF COMMUNICATION

## **AIRE Western Balkans Programme:**

Twitter Page: <https://twitter.com/airewb>

LinkedIn Page: <https://www.linkedin.com/company/airewb/>

## **Regional Anti-Corruption Initiative**

Twitter Page: <https://twitter.com/raiseeorg>

LinkedIn Page: <https://www.linkedin.com/company/rai-see/>

Website: <https://rai-see.org/>

Joint project website: <https://arrplatform.org/> (Under Construction)

## **Direct communication with media:**

Press Release

Media Advisory

Interview Format

Special Coverage Stories Format





**THE AIRE CENTRE**  
Advice on Individual Rights in Europe



Republic of North Macedonia  
Ministry of Justice



UK Government



REGIONAL  
ANTI-CORRUPTION  
INITIATIVE

# CONFERENCE ON EFFECTIVE ASSET RECOVERY IN COMPLIANCE WITH EUROPEAN STANDARDS

Hotel "Double Three by Hilton", Skopje, November



Bojan Marichik

President of Justice of the Republic of North Macedonia



Robert Spano

President  
European Court of Human Rights

# TWITTER: Reaching out to the community

Communicating events via Twitter helps to engage UK embassies and local partners in promotion of the activities.

**AIRE Centre Western Balkans @airewb** · Jan 21  
Good afternoon! Second regional coordination meeting on mapping current asset recovery technical assistance projects in #WesternBalkans is about to start. @airewb & @raiseeorg, with support of @UKCSSF, brought together key int actors supporting asset recovery activities. #ARWB 1/2



1 1 5

**AIRE Centre Western Balkans @airewb** · Feb 7  
Over 100 judges, prosecutors and judicial staff from 🇲🇪 and 🇷🇸 joins @airewb and @raiseeorg for seminar on standards and practices of asset recovery, project implemented with support of @UKCSSF. Regional cooperation matters. #assetrecovery 1/3



1 2 8

**AIRE Centre Western Balkans @airewb** · Nov 5, 2021  
The Regional Conference on #AssetRecovery organized by @airewb in cooperation with the @raiseeorg & 🇲🇪 Ministry of Justice & #UKCSSF support started with over 150 participants in #Skopje & online.  
JOIN ▶ [bit.ly/3GtqJhY](https://bit.ly/3GtqJhY)



Влада на Република Северна Македонија and 4 others

4 8

**Regional Anti-corruption Initiative Retweeted**  
**AIRE Centre Western Balkans @airewb** · Feb 7  
Today's @raiseeorg and @airewb seminar gathered prominent lecturers on asset recovery: Radmila Dragičević Dičić (Serbian Supreme Court of Cassation), Miloš Šošković (Special State Prosecutor's Office of Montenegro) and @EidanMujanovic (University of Sarajevo). @UKCSSF 3/3



2 4

**AIRE Centre Western Balkans @airewb** · 5h  
🇲🇪 Ganimete Ismajli, NC @airewb for Kosovo asset recovery project: "Transparent statistics ensures easier exchange of information and enables the public to analyze the results of work. It creates a framework for assessing how effective is the fight against organized crime."



2





# LINKEDIN: Stories shared with professional networks

Project started publishing content via LinkedIn in February, where we mostly focus on securing greater visibility and recognition of our national coordinators in their respective communities.

## Ekspertët rajonal të kthimit të pasurisë mbledhen në Prishtinë

Published on March 1, 2022 · Edit article



The AIRE Centre Western Balkans  
277 followers

Following

Ekspertët rajonal të konfiskimit dhe administrimit të pasurisë së friuar në mënyrë të paligjshme pajtohen se bashkëpunimi është parakusht për luftimin e kësaj krime të organizuar. Ky ishte një nga përfundimet e seancës së sotme në Prishtinë, të organizuar nga Qendra AIRE dhe Nisma Rajonale Kundër Korrupsionit.

Në fokus të takimit ishte zhvillimi i një modeli për mbledhjen e fakteve të informacionit dhe statistikave në këtë fushë. Projektet, i mbledhëtor nga qeveria e Kosovës së Bashkuar, mbulon gjashtë juridiksione në Ballkanin Perëndimor: përkatësisht: Shqipërinë, Bosnjë dhe Hercegovinën, Kosovën, Malin e Zi, Maqedoninë e Veriut dhe Serbinë.

The AIRE Centre Western Balkans  
277 followers  
2w ·

The AIRE Centre and the Regional Anti-Corruption Initiative (RAI) held a seminar on standards and practices of confiscation of criminal assets, which brought together judges and prosecutors, as well as advisers and associates in, ...see more

THE AIRE CENTRE  
REGIONAL ANTI-CORRUPTION INITIATIVE  
Online program for judges, prosecutors and judicial staff from  
Bosnia and Herzegovina, Serbia and Montenegro

SEMINAR ON STANDARDS  
AND PRACTICE OF ASSET  
RECOVERY

Supported by:  
UK Government

Judges, prosecutors and judicial staff from the Western Balkans: An important exchange of experiences in asset recovery

The AIRE Centre Western Balkans on LinkedIn · 3 min read

Online session (February 7, 2022) The AIRE Centre and the Regional Anti-Corruption Initiative (R...

Asja Kratovic and 4 others



Like



Comment

The AIRE Centre Western Balkans  
277 followers  
1w ·

Many thanks to our partners from CEST RS and lecturers Eldan Mujanović, Aleksandar Sladojević and Diana Kajmaković. Find out more about last week's seminar in Banja Luka.



The AIRE Centre, RAI and RS Judicial and Prosecutorial Training Centre organized seminar on asset recovery in Banja Luka

The AIRE Centre Western Balkans on LinkedIn · 3 min read

The Judicial and Prosecutorial Training Centre (CEST) in the Republika Srpska, the AIRE Centre a...

Lejla Konjic Dragovic and 7 others

2 comments

The AIRE Centre Western Balkans  
277 followers  
6d ·

Prof. dr. Eldan Mujanović je nacionalni koordinator regionalnog projekta AIRE Centra i Regionalne antikoruptionske inicijative, koji se bavi pitanjem oduzimanja i upravljanja nelegalno stečenom imovinom te uvezuje stručnjake iz ove oblasti na širem području Zapadnog Balkana. U posljednjem intervjuu za [Klix.ba](#), profesor Mujanović govori o proširenom oduzimanju imovine stečene krivičnim djelom, regionalnoj saradnji i međunarodnim standardima.

See translation



Mujanović: Počinioci krivičnih djela moraju dokazati da su imovinu stekli zakonito

klix.ba · 4 min read



# INTERVIEWS: National coordinators share their expertise and experience

Communicating events via Twitter helps to engage UK embassies and local partners in promotion of the activities.

**klix** · Vijesti · Biznis · Sport · Magazin · Lifestyle · Scitech · Auto · Križaljka · Koronavirus · Forum

**PRAVOSUDE**

## Mujanović: Počinioci krivičnih djela moraju dokazati da su imovinu stekli zakonito

R. D.  
23.02.2022.

23 komentara · 35 dijeljenja

Facebook · Twitter · Email · WhatsApp

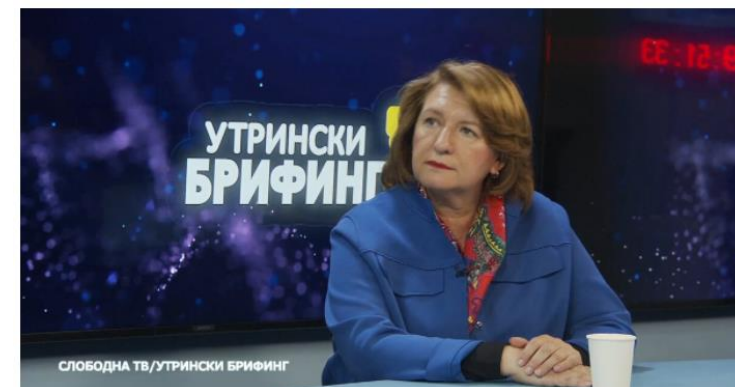


Eldan Mujanović

Prof. dr. Eldan Mujanović je nacionalni koordinator regionalnog projekta AIRE Centra i Regionalne antikorupcijske inicijative, koji se bavi pitanjem oduzimanja i upravljanja nelegalno stečenom imovinom te uvezuje stručnjake iz ove oblasti na širem području Zapadnog Balkana.

## VIDEO | Lazarova Trajkovska: Laws leave room for confiscation, but in practice it is very difficult to do

Marija Vesova  
Prev 3 months



November 5, 2021

## Regional Conference on Asset Recovery in Skopje

The event co-organized with the Ministry of Justice of North Macedonia received significant attention, especially due to presence of ECHR president Robert Spano. This event recorded over 70 media mentions.

МАКЕДОНИЈА

### ЕВРОПСКИ СУД: Не е моја улога да коментирам чувствителни теми, изјави Сано за 16 пресуди за Македонците кои Бугарија не ги спроведува

/ 05.11.2021

Like 56K

Share 2

Save to Facebook



#### НАЈНОВИ ВЕСТИ

Финансиските лидери на Г7 се за "координирани санкции" кон Русија



Европскиот парламент жали за некомпатибилноста на санкциите на ЕУ против Русија од страна на Србија



УНХЦР: Ситуацијата во Украина може да



### Прес-конференција на министерот Марикиќ и претседателот на ЕСЧП, Спано (во живо)

Прес-конференција на министерот за правда Бојан Марикиќ, претседателот на Европскиот суд за човекови права Роберт Спано и програмскиот директор за Западниот Балкан во AIRE Центарот, Билјана Брајтвјет пред почетокот на регионална конференција на тема „Ефикасен поврат на имот во согласност со европските стандарди“.

Саша Павловска 5 ноември, 2021 09:17



#### НАЈНОВИ ВЕСТИ

- Во Крива Паланка дебата посветена на Светскиот ден на ретки болести
- НЛБ со понуда за преземање на Сербане во Словенија
- Напредувањето на Русија кон Киев е „таму каде што беше вчер“, тврди американски претставник за Си-Ен-Ен
- Финансиските лидери на Г7 се за

почетна > Вести > Македонија > Регионалната соработка е клучна за борбата против корупцијата

Македонија

### Регионалната соработка е клучна за борбата против корупцијата

November 5, 2021 13:17 0 23



почетна > Вести > Македонија

> Марикиќ: Владеењето на правото е суштински елемент во градењето на модерно и демократско општество

Македонија

### Марикиќ: Владеењето на правото е суштински елемент во градењето на модерно и демократско општество

November 5, 2021 10:52 0 73



January 21, 2022

## Joint session with implementing agencies in the Western Balkans

AIRE and RAI jointly convened an online meeting of implementing agencies currently providing or planning to provide technical assistance on asset recovery in the Western Balkans. Communications team shared screenshot and quotes with the regional media partners.

**klix** Vjesti Biznis Sport Magazin Lifestyle Scitech Auto Krizaljka Koronavirus Forum


**AIRE CENTAR I RAI**

### Zemlje Zapadnog Balkana dijele probleme u oduzimanju i upravljanju nelegalno stečenom imovinom

S. M.  
21.01.2022.

3 komentara 0 dijeljenja

Facebook Twitter Email WhatsApp



AIRE centar i Sekretarijat Regionalne antikorupcijske inicijative (RAI) danas su, uz podršku Vlade Velike Britanije, bili domaćini drugog regionalnog sastanka sa predstavnicima vodećih projekata u oblasti tematike unapređenja i reforme sistema oduzimanja i upravljanja nezakonito stečenom imovinom na Zapadnom Balkanu.

**Popularno**

**POSILAN ZAHTJEV**  
BiH na korak do zabrane zračnog prostora za ruske avione  
13 min 95

**"APSOLUTNO BOLESNO"**  
Johnson o granatiranju Harkova: Podsjetilo me na bombardovanje Sarajeva i pijace Markale  
37 min 136

**KOD MELITOPOLJA**  
Ukrajinci tijelima zaustavili konvoj ruskih snaga, kao odgovor dobili rafal u zrak  
1 sat 82

**JASAN STAV EU**  
Europarlamentarci izašli sa sjednice uoči obraćanja Sergeja Lavrova  
1 sat 148

**NAPAD S NEKOLIKO STRANA**  
Ruske trupe nastavljaju invaziju: Granatiran TV toranj u Kijevu, steže se обруч oko Mariupolja





Jennifer Blakeney  
British Embassy in Pristina

Blerim  
Kosovo Minister

February 7, 2022

## Online Training: Standards and Practice in Asset Recovery

The AIRE Centre and the Regional Anti-Corruption Initiative (RAI) held a seminar on standards and practices of confiscation of criminal assets, which brought together judges and prosecutors, as well as advisers and associates in judicial institutions from Serbia, Bosnia and Herzegovina and Montenegro. The event was part of a series of joint activities dedicated to building the capacity of the judiciary in respect of this important topic, and forms part of wider efforts to strengthen the rule of law in the region. The event received media attention in Bosnia and Herzegovina with several pieces and agency news published.



NVO i stranacki servis

**SUDIJE, TUŽIOCI I STRUČNI SARADNICI IZ REGIONA:  
VAŽNA RAZMJENA ISKUSTAVA U ODUZIMANJU  
NELEGALNO STEČENE IMOVINE**

### Regional Seminar on Standards and Practices of Confiscation of Criminal Assets

The AIRE Centre and the Regional Anti-Corruption Initiative (RAI) today held a seminar on standards and practices of confiscation of criminal assets, which brought together judges and prosecutors, as well as advisers and associates in judicial institutions from Serbia, Bosnia and Herzegovina and Montenegro. The event was part of a series of joint activities dedicated to building the capacity of the judiciary in respect of this important topic, and forms part of wider efforts to strengthen the rule of law in the region.



**start**

VIJESTI POLITIKA EKONOMIJA MAGAZIN ŽIVOT SPORT KOLUMNJE INTERVJU

### Pravosudni djelatnici iz zemalja regiona o standardima oduzimanja nelegalno stečene imovine

07.02.2022 | 0

AIRE Centar i Regionalna antikorupcijska inicijativa (RAI) su danas organizovali webinar o standardima i praksi oduzimanja imovine pribavljene krivičnim djelom,





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Combating corruption  
and organised crime  
in the Western Balkans  
through strengthening  
regional cooperation  
in asset recovery

Combating corruption  
and organised crime  
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in asset recovery

The AIRE Centre in cooperation with RAI

The AIRE Centre in cooperation with RAI



# February 18, 2022

## Training in Bosnia and Herzegovina with CEST RS

The Judicial and Prosecutorial Training Centre (CEST) in the Republika Srpska, the AIRE Centre and Regional Anti-Corruption Initiative organized seminar for professional training of judicial staff in this part of Bosnia and Herzegovina. The seminar gathered criminal law professionals, including not only judges and prosecutors, but also inspectors and representatives of the Agency for Management of Confiscated Property of the Republika Srpska.



March 1, 2022

## Statistics in Asset Recovery Meeting

The event organized in Pristina brought together experts from Montenegro, North Macedonia, Bosnia and Herzegovina, Albania and Kosovo. List of speakers included deputy ministers of justice of North Macedonia and Kosovo, state prosecutors and international experts. At least 15 media mentions were recorded of this session.



LAJMET • EKONOMI • SPORT • KULTURË • OPINION • ROZË • SHËNDE

Ballina » Lajmet » Kosova » Gjyqtarë e prokurorë nga Ballkani Perëndimor mbledhen për të diskutuar për luftën dhe krimin e organizuar

Kosova

### Gjyqtarë e prokurorë nga Ballkani Perëndimor mbledhen për të diskutuar për luftën dhe krimin e organizuar

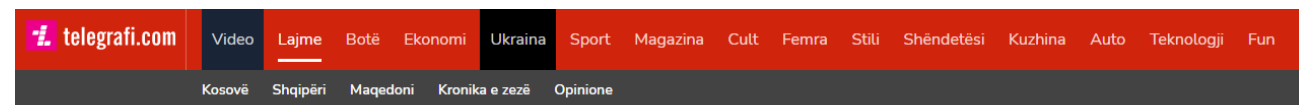


Ballina » Lajme

### Gjyqtarë e prokurorë nga Ballkani Perëndimor mbledhen për të diskutuar për luftën dhe krimin e organizuar



Kërko ...



LAJME / KOSOVË

### Gjyqtarë e prokurorë nga Ballkani Perëndimor mbledhen për të diskutuar për luftën dhe krimin e organizuar



BALLINA LAJME BOTA KOSOVA SHQIPËRIA MAQEDONIA SPORTI SHOWBIZ

AKTUALE

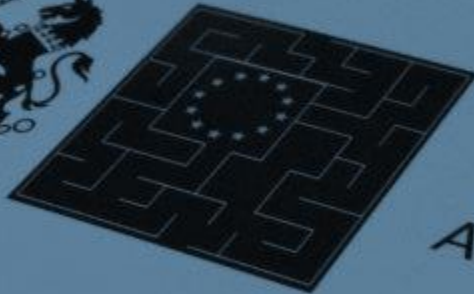
### Gjyqtarë e prokurorë nga Ballkani Perëndimor mbledhen për të diskutuar për luftën dhe krimin e organizuar

MË: 1 MARS 2022 NË ORA: 10:30

**THANK YOU FOR  
YOUR ATTENTION.  
THE AIRE CENTRE**



British Embassy  
Sarajevo



**THE AIRE CENTRE**  
Advice on Individual Rights in Europe